

2010 FALL CONVENTION AT TORREY PINES

**A Message
From Our
Incoming President**

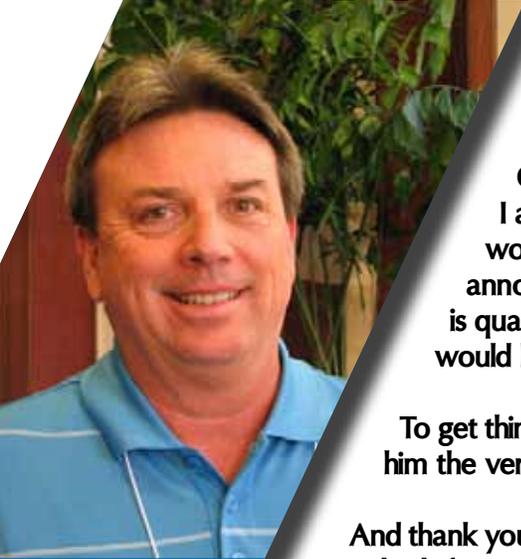
**Changes for SEAL
In 2011**

**+ Recognizing Service
New Board Members
2011 Meeting Dates**



SEAL

FROM THE INCOMING PRESIDENT
Willie Goncharow
Guaranteed Supply Company, Greensboro, NC



Happy New Year!

I hope this newsletter finds you, your family and your business all doing well. This newsletter is a new start for our group, that I hope you all will find interesting and useful in many ways. One way I have in mind for the newsletter to assist the SEAL Group is to help us all get to know our members and the companies they represent. I also want to be able for each of our members to be included with information they would like to share with the group when a newsletter is going to print. Kelly will be announcing when the newsletters are being published in time for inclusion. Our thought is quarterly, before and after each spring and fall meeting. So be thinking about what you would like to share and look at for the next invitation.

To get things started, I would like to thank Dan Nee for his service to the SEAL Group and wish him the very best in all the hiking and picture time he will have in the future.

And thank you to Howard Levin for his dedicated service as Treasurer for the SEAL Group. Howard, we look forward to you continuing with our group.

And thank you to Trish Laylle with BASF for her event planning service to The SEAL Group, but we are fortunate to have her replacement through BASF with Jan Aument. WELCOME Jan, we look forward to having your input on upcoming events.

Also thank you to our to our Manufacturer Company Members for their continued and growing support of our group; it truly is appreciated by everyone. I feel from the last meeting that there are more companies interested in sponsoring various elements of the SEAL meetings, so please email either Kelly or any of your Board members with your request and we will be glad to accommodate you and your budget.

In addition, I would personally like to thank all of our current members and encourage you to continue your membership and look for ways to help The SEAL Group advance to sustain ourselves into the New Years ahead.

A special welcome to Kelly Andrews and his wife Kit. Kelly will represent SEAL as our Executive Director. I know they will add new opportunities for our group to enhance our position in the industry by bringing us together in a manner that will encourage communication and desire for learning about our Industry. Kelly has a strong background with running various associations and has some good extra curricular strengths like hunting, fishing, golfing, and shooting events in his bag of things to plan and do.

We have our spring meeting on tap for the Dallas, Texas area in April. You will find more about the spring meeting in the newsletter.

I have gained alot of strength and knowledge of our Industry from being active with the SEAL Group and look forward serving as your President this upcoming year. Please feel free to send me an email to willieg@gscnc.com or call me on my cell @ 336-202-5499 anytime should you have a comment or question about anything you feel needs discussing.

Willie

Sealant Engineering

and Associated Lines

WATERTIGHT

First Quarter 2011
www.sealgroup.org

Changes For SEAL In 2011

FROM THE OUTGOING EXECUTIVE DIRECTOR

Dan Nee - Clarkesville, GA

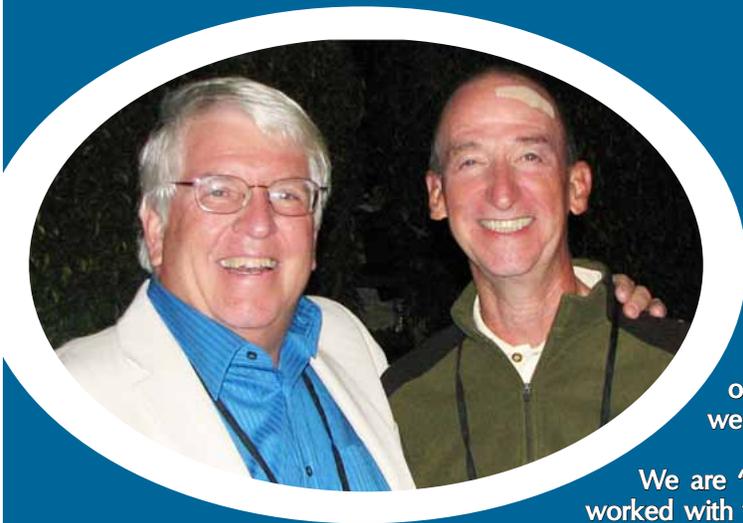
It has been a privilege to serve as the SEAL executive director from 2005 through 2010. SEAL is a unique association that combines manufactures and distributors in a common venue, providing information sessions and networking opportunities, in a social environment. But most importantly, SEAL is about its members. My "retirement" from SEAL relieves me of certain responsibilities, but it also separates me from numerous meetings with friends, also known as SEAL members/SEAL family members.



Thank you for affording me the opportunity to work and socialize with an outstanding group of individuals. My memories of meetings past (most of them anyhow) will last a lifetime. The plaque and gift card you presented me at the 2010 SEAL fall meeting was most appreciated.

Kathie and I have truly enjoyed our association with SEAL and wish SEAL a fond farewell.

Dan & Kathie Nee



FROM THE INCOMING
EXECUTIVE DIRECTOR
Kelly Andrews - MP&E, Inc, Raleigh, NC

It is an honor and privilege for Kit and me to be selected by the Board of Directors to provide staff support to SEAL; we are very excited about the opportunity and thank Dan Nee for his work providing such a stable foundation for SEAL. Some of you already know us through of existing relationships through the Waterproofing Contractors Association and the Carolinas Chapter of ICRI, but allow us to give each of you a brief introduction of who we are and what we do.

We are "association and event" people; for the past thirty years we have worked with volunteers and organizations to provide environments and venues for the members to meet their respective goals and objectives .

My career started as a television advertising account executive, but soon migrated into the non-profit sector as staff for the Boy Scouts in Greensboro, Director of National Special Events for American Heart Association out of Dallas, TX and Vice President of the Cystic Fibrosis Foundation based in Bethesda, MD. After a decade of being on a plane 100-150 days a year, my wife Kit and I packed it in and headed back home to Raleigh, NC where we started a family owned business, MP&E, Inc (Marketing, Promotions & Events).

Since 1992, we have worked for companies and organizations, designing and managing events ranging from conferences and meetings to concerts and sports events as vehicles to meet the strategic goals of our clients.

While many of the relationships start as clients, we inevitably become friends, and we look forward to the time when like Dan and Kathie Nee, we can be considered part of the SEAL family.

Kelly & Kit

Welcome your new 2011 Board Members



JOB WELL DONE

We want to thank these outgoing Board members for their service:
Jim Pyle of Sunshine Supply Company and Dave Annal of Sika Corporation.



Manufacturer Director:
David Slough, CETCO, Richmond, VA



Distributor Director:
Jessica McIntosh, Atlas Supply, Inc.
Seattle, WA

2010 FALL CONVENTION AT TORREY PINES: WHAT A WAY TO WRAP UP A YEAR



The 2010 Fall Convention at the Hilton La Jolla, Torrey Pines Hotel is now history, but it was memorable. It was a great setting for a conference and the weather was outstanding. Attendance was outstanding with 130 attendees, 84 members and 46 spouses. We had all 20 manufacturer member companies, our two associate member companies and 21 of our 23 distributor companies represented. In addition we welcomed All-Tex Supply as a new member and had Tom Lavelle from R.L. Wurz visit us as a prospective member.



Our keynote speaker was Jack Daly of San Clemente, CA and the speaker/trainer/coach/author armed with nothing but two flip charts, a sharpie and a lifetime of stories and successes in the business world packed the house and kept everyone riveted to their seats for four hours



Recognizing Service



To the applause of everyone in the room, Dan Nee presented a gift certificate to Trish Laylie for her work as SEAL Meeting Planner.



Service plaque presented to Dan Nee for his dedicated service as SEAL Executive Director from 2005-2010 by Paul McKinnell.



Thanks to Trish Laylie (left) for her outstanding service to SEAL and best wishes to her on her new assignment at BASF. And a warm welcome to Jan Aument who has assumed those duties and will be coordinating our 2011 meetings in Dallas and Puerto Rico.

SEAL Appreciates the service of all our staff and board members.



Dan Nee thanks our St. Louis members for their assistance in the 2010 Spring Meeting: Mike Rafferty of Goedecke for recruiting our guest speakers, and Becky and Jim Rathmann of Tremco who handled tours of St. Louis.



Incoming President Willie Goncharow (center) introduces his 2011 staff and Board of Directors left to right: new Executive Director Kelly Andrews, Manufacturer Director Michael Ephraim, Treasurer Joe Coy, Willie Goncharow, Vice President Steve Larsh, Secretary Martin Harrell and Distributor Director Jessica McIntosh. Rounding out the Board are Manufacturer Directors Brian Glass and David Slough and Immediate Past President Paul McKinnell.

Welcoming New Members



Dan Nee (left) and Paul McKinnell (right) present Don Tice and Royce Ferris of All-Tex Supply the New Member plaque.



Prospective member Tom Lavelle (left) from R.L. Wurz Company is welcomed to his first SEAL meeting



Existing members who formally received their Membership Plaques from Paul McKinnell and Dan Nee: (left) WR. Grace & Company: Mike Sheahan and Robert Montanaro and (right) Backer Rod Manufacturing Company: Bill Bergel and Mark Novak

2011 SEAL Board of Directors

President:	Willie Goncharow, Guaranteed Supply Company
Vice President:	Steve Larsh, The Glenrock Company
Secretary:	Martin Harrell, Coastal Construction Products, Inc.
Treasurer:	Joe Coy, Smalley & Company
Past President:	Paul McKinnell, Kenseal Construction Products
Distributor Director:	Jessica McIntosh, Atlas Supply, Inc.
Manufacturer Director:	Michael Ephraim, Pecora Corporation
Manufacturer Director:	Brian Glass, Newborn Brothers Co., Inc.
Manufacturer Director:	David Slough, CETCO
Executive Director:	Kelly Andrews, SEAL

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2011 SEAL Meeting Dates



SPRING MEETING

Wednesday, April 13 thru Saturday, April 16, 2011

The Westin Stonebriar, N. Dallas, TX

[The Westin Website](http://www.westin.com)

Reminiscent of a Texas estate house, The Westin Stonebriar offers a rejuvenating haven away from the rigors of travel. Located in the North Dallas suburb of Frisco, the Westin combines native Texas design elements such as walnut, pecan, and stone with an upscale motif to offer guests an elegant feel that is uniquely Stonebriar.

A multiple recipient of the coveted AAA "Four Diamond" award, The Westin Stonebriar features outstanding amenities that create a refreshing atmosphere, allowing guests to be their best, with many of the hotel's 301 "Texas sized" guest rooms offering sweeping views of the hotel's Tom Fazio-designed, 18-hole championship golf course and grounds. Every room features High Speed Wireless Internet Access, an oversized bathroom, as well as our signature Heavenly Bed®. As an added touch, all rooms offer a "fresh-air balcony" that encourages guests to reconnect with the beauty of the environment.

A repeat recipient of Successful Meetings "Pinnacle Award" as one of the most outstanding facilities in the country, the hotel offers meeting planners a state-of-the-art conference center, diverse culinary choices, and award-winning guest service. With over 24,000 square feet of indoor space, wireless High Speed Internet Access, and a full-service audiovisual team onsite. The Westin Stonebriar is the ideal destination for everything from small gatherings to large events.

FALL MEETING

Thursday, November 3 – Monday, November 7, 2011 Puerto Rico (Site to be named)