

2015 Spring Conference Highlights from Austin



Fall 2015
SEAL prepares for Cancun



SEAL



FROM THE PRESIDENT
John Barnett
SSI, Inc

I would like to thank everyone who attended the spring SEAL meeting and those that stayed another half day for the SEAL/SWRI training put on by W.R. Meadows and Dan Cain. The JW Marriott treated the group outstanding and provided a service that will keep me coming back when I visit Austin. Thank you for all our sponsors, SSI, Coastal-GCP and All-Tex for your contributions towards our events.

We are finally starting to dry out here in Texas, but as I type the newsletter, the weather “gurus” are prepping for TV time gearing up for the big “tropical depression”. The expert weather people are saying that we can get .5” to 22”, and they have highlighted the whole state of TX/LA/OK as their “projection track”. Pretty good odds that at least half an inch will come down somewhere in that vicinity, I need that job.

Part of the Board’s focus this year was to take a step in the direction of training amongst the SEAL organization. We took one step with the SEAL/SWRI training and the next step will be July 31st at 1:00pm EDT. WR Grace will be hosting the first SEAL webinar over air barrier systems and details. There will be more information to follow in a couple weeks, but Grace has agreed to take the lead on the first webinar. Thank you for taking the time to fill out the questionnaires, and I must say that the response was very positive in the amount of trainings the group wanted and how many employees everyone would allow to sit on the trainings. The most predominant topic was the need for training on air barriers, but another one that a few people mentioned but that I think is very important is the GHS. That being said, I think it will be beneficial to try and arrange another webinar and bring in Chuck Haling who met with the group at our Chicago meeting two years ago. Hopefully, we can get this webinar arranged because the topic is an important one to all of us in making sure we are compliant.

I look forward to seeing everyone Nov. 1st -4th at the Ritz in Cancun. I know some people think of MTV/Spring Break when they think of Cancun, but the Ritz will provide a first class experience. I don’t think this trip will be anything like my senior trip to Cancun back in 97, but I can promise the Ritz has about 5 stars more than where I stayed. In fact, they probably knocked down where I stayed to put the Ritz where it is today. See you soon!!!

John Barnett
SEAL President 2015



SEAL COWBOYS UP! 2015 AUSTIN SPRING CONFERENCE



What a way to kick off the second 50 years of SEAL; the Spring Conference in Austin was BIG and GRAND Texas-style. We were in a brand-new J.W. Marriott, the largest Marriott in North America, Austin was such a “weirdly” cool town and John Barnett and SSI did an amazing job with the SWRI demo. Attendance was outstanding: 103 attendees (86 members, 15 spouses & 2 staff). All 20 manufacturers were present along with 24 of the 26 distributors. A special thanks to SSI, Coastal-GCP, and All Tex for their sponsorships of the Austin social functions; they were great.



SEAL WELCOMES NEW MEMBERS:



Tb Philly and W.R. Meadows

SEAL President John Barnett presents new member plaques to W.R. Meadows (Brent Weber) and Tb Philly (Tony Bartle)

It was great to have Dr. Albert Bates back with us to share his expertise on Benchmarking and to provide an interpretation of the benchmarking survey to the individual participants in this year’s study.

CHECK YOUR SEAL MEMBERSHIP LIST

With registration for the 2015 Fall Conference in Cancun likely to popen in early in August, please take a minute to log into our website www.sealgroup.org and check the membership list to see if all the information on your company representatives is up to date and all the right people are included. The list is in the Members Only section and you will need your password. If you have misplaced it or are having problems, please drop an email to Brad Aderhold, our Creative Director at brad@adversecreations.com

MARK YOUR CALENDAR: SEAL WEBINAR: July 31, 2015

Mark your calendars for Friday, July 31 for the first in what we expect to be likely a quarterly series of webinars. They will run about an hour in length, open to anyone who is interested. More details on the agenda, the audience, signing up and logging in will be coming via email in the next week. The first presenting SEAL presenter will be W.R. Grace and the topic will be “Air Barrier Systems and Details.”

2016 BOARD NOMINATIONS OPEN

Consistent with our By-Laws, two members will rotate off the SEAL Board at the end of 2015. We would like to thank Brian Koenings of Prosoco who completes his 3-year term as a Manufacturer Board Member, and Jessica McIntosh rotates off as Past President. At the same time, we welcome Todd Bennett of Atlas Supply to the SEAL Secretary position for 2016, creating an opening for a new Distributor Board Member.

We need nominations for two new Board members to fill these slots; one new Distributor Board member (a 5 year term) and one new Manufacturer Board member (a 3 year term). As has been the practice in the past, please email your nominations to me by no later than July 31, so we can prepare a ballot for an election at the Fall meeting. Also, the Board asks that you to confirm the individual(s) you are nominating knows of the nomination and they are willing to accept the position, if he/she is elected. The sources of the nominations will be kept confidential between you and me; only the candidate’s name will be shared with the membership and the Board.

THANKS FOR THE UNDERWRITING

A special thanks to SSI, Coastal-GCP and All-Tex for their underwriting of the, the opening reception and dinner and the Austin Rooftop Reception and Beer Tasting. It made for a very memorable meeting in Austin.

SEAL is extremely grateful to the companies who voluntarily contribute to help us maintain the high quality of the meetings, venues and social activities. If you want to help enhance the atmosphere of our meetings, please contact Executive Director Kelly Andrews. Give us an estimated donation level and we will come back with options ranging from golf to entertainment to welcome packages depending on the venue. Chances are we will be able to match up some events with your interests and budget.

2016 SEAL Board of Directors

| Name | Position | Serves Through |
|---------------------|---------------------|----------------|
| John Barnett | Past President | 2016 |
| Brendan Garvin, Jr. | President | 2017 |
| Brendan Brown | Vice President | 2018 |
| Todd Bennett | Secretary | 2019 |
| Joe Coy | Treasurer | Until |
| Mike Soeder | Manufacturer Member | 2016 |
| Preston Cox | Manufacturer Member | 2017 |
| OPEN | Manufacturer Member | 2018 |
| OPEN | Distributor Member | 2020 |

2015 SEAL SPRING CONFERENCE

Austin, Texas



OPENING NIGHT RECEPTION & DINNER



2015 SEAL SPRING CONFERENCE

Austin, Texas



TIME TO GO TO WORK



SURPRISE 150TH BASF BIRTHDAY PARTY

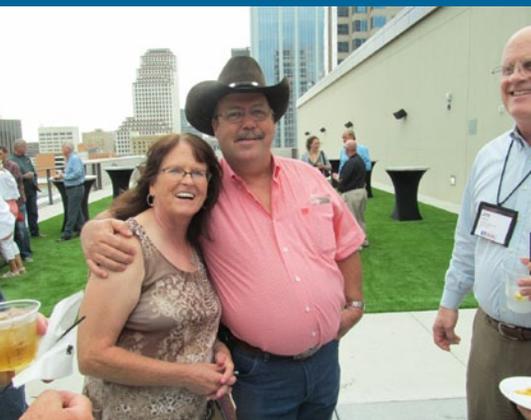


2015 SEAL SPRING CONFERENCE

Austin, Texas



ROOFTOP RECEPTION...



BEFORE HITTING THE STREETS





SEAL 2015 Fall Conference November 1-4, 2015

The Ritz Carlton, Cancun

Plan on attending the 2015 Fall SEAL meeting on the alluring white sandy beach of the Mayan coastline at the elegant Ritz Carlton, Cancun.

Considered the gateway to the Mayan world, Cancun boasts strikingly beautiful beaches, rich culture, modern infrastructure, exciting nightlife, and enough adventure for any outdoor enthusiast. This is the perfect backdrop for SEAL members to discover new and better ways of doing business, learning more about the industry and strengthening business relationships and friendships.

Come pay tribute to the sun and join us in Cancun! SEAL negotiated room rates start at just \$229 for Ocean View King rooms. Registration starts early August. Look for more details soon.

Don't wait, ensure your passport is up to date now. New applications and renewals can take up to 2 months to complete.

[CLICK FOR US Passport Info](#)
[CLICK FOR Canada Passport Info](#)



SUCCESSFUL SWRI TRAINING SESSION

In Austin, Texas



A primary focus of our President John Barnett is training and following the completion of the Spring Conference in Austin, John and SSI hosted the first training session at their Pflugerville, TX distribution center. The theme was "Sheet Membrane Training" and the four hour seminar was a joint SEAL/SWRI initiative taught by past SWRI President Dan Cain with assistance from Doug DeSilvio of The George D. Alan Company.

The Waterproofing Application Training addressed:

- Orientation-Design/Materials/Resources (Industry Resources, Types of Waterproofing, Plans & Specifications, Water testing & Quality Control)
- Sheet Membrane Waterproofing Installation (Details, Accessories, Tools/Equipment, Preparatory Work, Problems/Solutions)
- Demonstration and Mock-ups
- Hands-on Demo by the Participants on Mock-ups

Attendance was great with 30-40 people in attendance and the reviews were excellent. SSI provided transportation to and from the hotel and airport, and attendees feasted on a spread of Texas BBQ. One SEAL member emailed:

"Overall it went very well, SSI and Dan Cain really went above and beyond to make the event full of good content, good food and lots of education! They outdid themselves."

Expect to see and hear more on training from SEAL and if you have the interest and training resources to help expand the program, please contact John Barnett.

